

WEBSITE DESIGN COSTS

↳ A basic site:

5-page site*, be-spoke design, 2 to 3 column content template structure, including up to 4** scanned/digital pictures per page (supplied by client). This includes roll-over buttons, and any basic flash animation to be incorporated on the home page if desired. The pages will be built using both HTML & CSS design techniques. Google registration, basic Meta data tags and descriptions are also included, as are monthly website traffic reports (upon client request).

Client logo(s) need to be supplied - if a logo design is required, see below.

£600 flat fee for a basic site, extra bolt-ons listed below which are not included in this price.

* additional pages can be designed and added at £45 per page

** over 4 pictures per page incurs a £5 per picture charge due to the time to scan or prepare the digital file(s).

↳ Extra bolt-ons:

Images: If additional imagery is required to illustrate the site and the subject matter, royalty free images can be purchased from an image stock library **from £15 each**.

Forms: These are normally created to capture specific information from the browsing customer, whether that be essential information for an order of a product or service, retrieving the customer's details, to supplying a contact field for a customer to write an enquiry. All information from any form is then discretely emailed to a designated email address of the client's choice. **£45 charge per form.**

E-commerce: This allows the client to provide the facility to sell products or services on the website*.

£10 charge per item/product/service to be listed and set up for selling.

*This facility uses the secure Paypal payment service - the client will need to create a Paypal account (which is free) www.paypal.co.uk.

Logo design: If the client doesn't have a logo, and requires one to be designed, that can be discussed and added to the job. **£150 Logo design charge***

*Logo designs will be created for both web and print, and all formats shall be supplied to the client for future use. Print stationery can also be created - please ask for a quotation.

Domain names & hosting: These can both be purchased on behalf of the client for the website. Packages can be tailored to the technical demands of the website. Please ask for a quotation.